Q: Is there a logo, font or other design elements (such as PMS colors) that need to be incorporated?
A: The scope of this project includes design services to facilitate design discussions with Aramark, SMG and MN Vikings Representatives and to develop a signage concept and placement for approval. As a part of the scope, final design drawings of the approved concept, incorporating field measurements for exact sizing and placement, are to be prepared prior to fabrication.

Q: What is the exact size of the space that the new signage would go onto?
A: Field measurements should be completed for exact sizing and placement.

Q: Why is the sign being replaced?
A: The Stadium wishes to introduce a new food concept at this concessions location.

Q: What specifically needs to be spelled out in the sign?
A: The name of the Concession Stand will be created during a design process facilitated by successful proposer. Please see Exhibit 1 Scope and Specifications Documents in the RFP.

Q: Are there any specific colors and/or logos that need to be incorporated?
A: Right now, we do not have any specifics on colors or logos.

Q: What is the size of the space the sign will need to fit into?
A: Length: 21’ 2”
   Height: 2’
   Depth: 8”

Q: What is the exact verbiage you want on the sign e.g. right now it says MILL CITY CLASSIC HOT DOGS | NACHOS | POPCORN" with a Mill City logo.
A: Name TBD

Q: What is the existing dimensions of the area where we can place signage?
A: Likely something similar to existing signage

Q: What is the signage size currently?
A: Length: 21’ 2”
   Height: 2’
   Depth: 8”
Q: You want a price for repair/replace existing fascia...is your expectation just a simply patch or a professional like new surface so you can't tell a sign was ever there?
A: We expect profession turn-key completion of this scope including a surface without flaws.

Q: When can we go down to examine the site?
A: John Fitzgibbon will coordinate all on-site visits. Please contact him for scheduling.

Q: Do you have any elements that you wish to keep from the old signage, such as the tag line "HOT DOGS | NACHOS | POPCORN" of the halo lit letters or the MILL CITY logo to the left of the sign?
A: No

Q: Does Mill City have any logos or art they wish to incorporate into the new signage?
A: No

Q: Are you asking for free concepts/proofs?
A: Please see Exhibit 1 Scope and Specifications Documents in the RFP.

Q: Are we providing electrical hookup or do you have someone in house or a preferred vendor you wish to use?
A: Please see Exhibit 1 Scope and Specifications Documents in the RFP.

Q: Generally speaking, can this removal/install be done during normal 9am-5pm hours or do we need to come in after hours?
A: U.S. Bank Stadium is an active venue. Scheduling will need to be coordinated with our event calendar. John Fitzgibbon will coordinate all on-site visits. Please contact him for scheduling.